

Building on the human element.

SubenDougherty
Architecture+Design

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SubenDougherty Designs for the CementBloc Family of Companies

Eight years ago, SubenDougherty “broke ground” for a new advertising agency The CementWorks collaborating with the partners, Susan Miller and Rico Viray, to establish the first home for what was then a fledgling company with a staff of four. What a difference eight years makes! SubenDougherty is now busy designing the fourth office project for the agency; boasting a staff of 200, the CementWorks is now one of four independent agencies known as the CementBloc family of companies.

Two years ago SubenDougherty designed a 20,000 square foot loft space for the agency at 641 Sixth Avenue. The current project encompasses 36,000 square feet of loft space on three floors at 162 Fifth Avenue, just one block east of the current offices. The new space will house the three new agencies: The Ironworks, the Stoneworks and The CementBond and the Sixth Avenue space will be retained as the home for The CementWorks agency.

In keeping with the office design brand developed for the 641 Sixth Avenue space, the new offices will be open, sun-filled, collaborative environments with a minimum of private offices and a maximum of both enclosed meeting rooms and open-air soft-seating meeting areas.

SubenDougherty is a full service architecture and interior design firm founded in 1983. Our work focuses primarily on new construction and interior renovations for corporate and institutional clients. Services range from Programming to Construction Administration including full Furniture, Fixtures and Equipment scope. All projects utilize 3-D data that creates renderings for clear visualization by clients.

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