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Suben/Dougherty Partnership: Rodale Goes Green



Publishing company Rodale has selected Suben/Dougherty Partnership to design its new 160,000-square-foot headquarters at 733 Third Ave. The company, currently on non-contiguous smaller floors in the building, will relocate to five consecutive floors while retaining one to two of their current floors (with an option for an additional 40,000 square feet). Rodale, which publishes health, wellness, and sports magazines, will move into a "green" space that utilizes sustainable and/or recyclable finishes, materials, and furniture - a model office for a healthy urban work environment. Features will include a monolithic concrete and bamboo three-story stair, a two-story Yoga Room, and glass interior office facades. The project will be submitted for LEED certification when completed in March 2005.

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